

Art in Motion

SPONSORSHIP OPPORTUNITIES

September 7, 2018



Shirley Ryan
Abilitylab®



ABOUT THE SHIRLEY RYAN ABILITYLAB

Formerly the Rehabilitation Institute of Chicago, the Shirley Ryan AbilityLab is the first-ever “translational” research hospital where clinicians, scientists, innovators, and technologists work together in the same space, applying research in real time. In our new research hospital, research does not just co-exist with patient care, it is integrated 24/7 into the clinical environment to drive breakthroughs in Human Ability.

DATE

Friday, September 7, 2018
6-10 pm

LOCATION

Shirley Ryan AbilityLab
Sky Lobby, 10th floor
355 East Erie
Chicago, IL 60611

EVENT PURPOSE

Hosted by the Associate Board, the 16th annual Art in Motion raises funds for Shirley Ryan AbilityLab’s Art Therapy and Therapeutic Recreation programs and showcases work submitted by our very own patient artists.

Emerging artists, civic and business leaders enjoy a lively cocktail party with music, raffle, refreshments and patient artwork on display at the event. Artwork is for sale via silent auction with proceeds benefitting Shirley Ryan AbilityLab’s Art Therapy and Therapeutic Recreation programming.

Artists will also attend the event to discuss their inspiration and work.

FAST FACTS ABOUT THE SHIRLEY RYAN ABILITYLAB

- #1 ranking by *U.S. News & World Report* every year since 1991
- \$85 million in active single/multi-year federal research grants
- More than 300 active research projects with particular strength in neuroscience, bionic medicine, robotics, gait training and musculoskeletal medicine
- A flagship hospital with 242 inpatient beds and more than 35 additional sites of inpatient, DayRehab and outpatient care in Illinois.
- Shirley Ryan AbilityLab cares for more than 57,500 patients from around the world each year with referrals from 43 states and 64 countries.
- In FY16, our Charity Care Fund awarded \$1,763,128 in support to 2,400 patients; 200 of which were children.





ABOUT ART THERAPY

The Art Therapy program at Shirley Ryan AbilityLab is based on the belief that the creative process facilitates mind-body connection and assists patients in exploring intense emotions accompanying the rehabilitation process. It encourages self-expression, reduces stress and anxiety, and promotes healing and self-awareness.

Individual and group art therapy sessions focus on building resiliency through the promotion of self-esteem and functional independence. Patients explore new possibilities to approach their lives and discover strengths through adaptation of art materials. They are able to engage in art with the highest level of independence and find freedom in the artistic process.

ART THERAPY BENEFITS PATIENTS BY:

- Increasing emotional adjustment to disability and managing anxiety and depression related to changes in functioning.
- Creating a space and time for patients to mourn their losses, come to term with the impact of illness on their physical and psychological functioning.
- Providing a non-verbal means of communications for patients who may not be able to express themselves otherwise.
- Enhancing fine motor skills and coordination.





CORPORATE SPONSORSHIP LEVELS

ART EXPERT

\$15,000

- Exclusive Presenting Sponsor of Art in Motion 2018
- Logo cobranded with Art in Motion logo pre/post event (need logo by July)
- Mentions on social media (Facebook, Instagram, etc.) with report on impressions post event
- VIP Tour of Shirley Ryan AbilityLab for 16
- 16 tickets to Art in Motion event
- Logo/name on event website, ticketing page, Art in Motion invitations, programs, and e-blast promotions
- Logo/name on post event thank you to all attendees and donors
- Live mentions throughout the event



ART CONNOISSEUR

\$7,500

- Opportunity to sponsor a part of the event ("Gallery Walls presented by Company Name")
- Name on Host Committee
- VIP Tour of Shirley Ryan AbilityLab for 12
- 12 tickets to Art in Motion event
- Logo/Name on signage at event
- Logo/Name on event website, ticketing page, programs, and e-blast promotions
- Logo/Name on post event thank you to all attendees and donors

ART AFICIONADO

\$5,000

- Name on Host Committee
- 10 tickets to Art in Motion event
- Logo/Name on signage at event
- Logo/Name on event website, ticketing page and programs
- Logo/Name on post event thank you to all attendees and donors

ART ENTHUSIAST

\$2,500

- 8 tickets to Art in Motion event
- Name on signage at event
- Name on event website, ticketing page and programs
- Name on post event thank you to all attendees and donors



FRIENDS OF ART IN MOTION

\$1,000

- Donation gives the opportunity to provide funding for new instruments to be used in Music Therapy
- Name on Friends of Art in Motion signage at event
- Name on event website
- 6 tickets to Art in Motion event

\$500

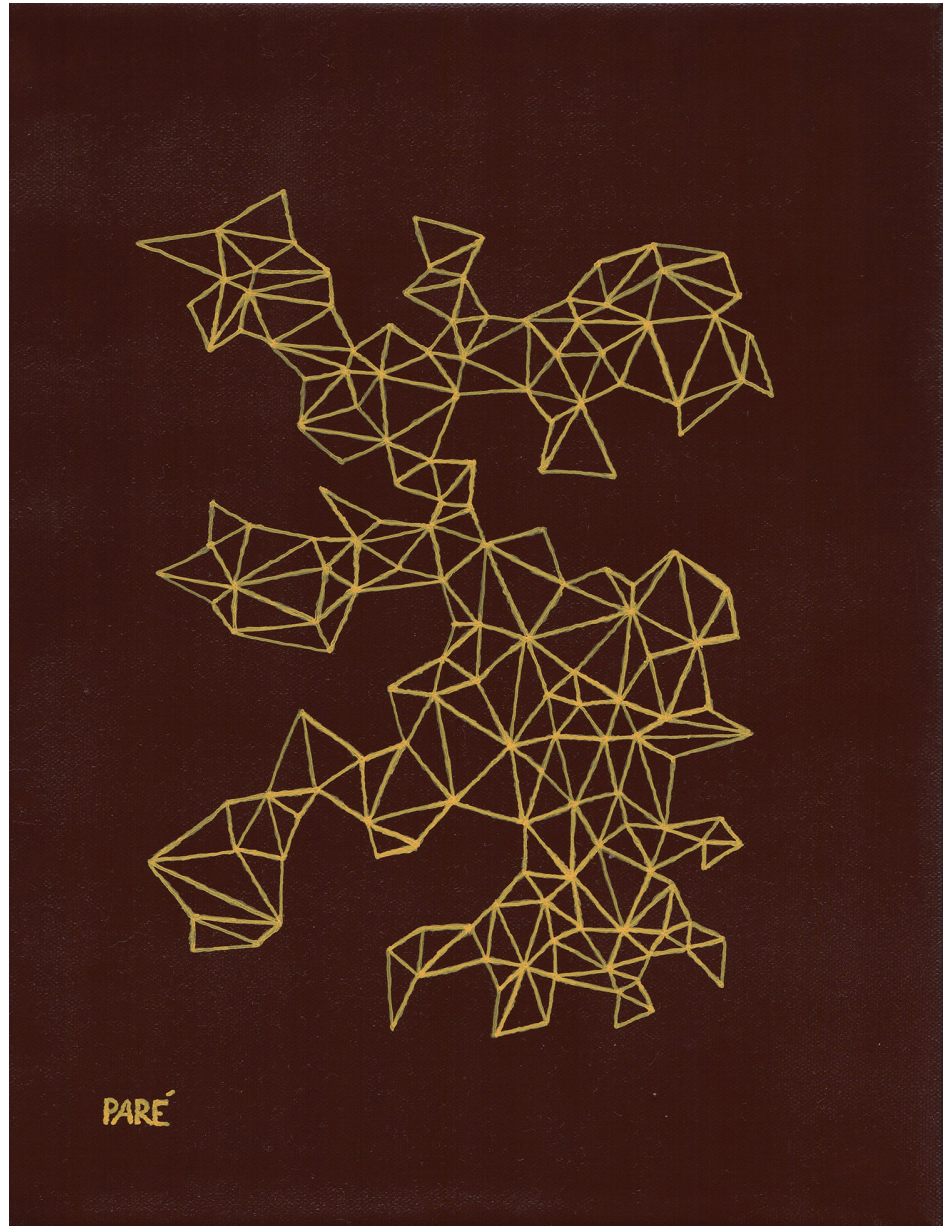
- Donation gives the opportunity to provide a month of art supplies to be used for weekend programming
- Name on Friends of Art in Motion signage at event
- Name on event website
- 3 tickets to Art in Motion event

\$250

- Donation gives the opportunity to provide art supplies for a week
- Name on Friends of Art in Motion signage at event
- 2 tickets to Art in Motion event

\$95

- 1 ticket to Art in Motion event





THANK YOU

If you are interested in supporting Art in Motion or the Shirley Ryan AbilityLab, please contact:

Alyssa Cassata
Advancement Project Manager

355 E. Erie Street, Suite 10-2145
Chicago, IL 60611
312.238.8045 office
acassata@sralab.org
sralab.org/ArtInMotion

Shirley Ryan
Abilitylab®

ART IN MOTION

2018 SPONSORSHIP COMMITMENT FORM

Please check the desired category:

- ☐ Art Expert \$15,000
- ☐ Art Connoisseur \$7,500
- ☐ Art Aficionado \$5,000
- ☐ Art Enthusiast \$2,500
- ☐ Other amount: _____

This unique opportunity gives the chance to make an impactful donation to the event as an individual or small business.

- ☐ \$1,000
- ☐ \$500
- ☐ \$250
- ☐ Individual Ticket \$95

PAYMENT INFORMATION

- ☐ Enclosed is my check made payable to the Shirley Ryan AbilityLab
- ☐ Please charge my credit card: \$_____
- Card Type: _____ Exp. Date: _____
- Card #: _____ Security Code: _____
- Name: _____
- Organization: _____
- Address: _____
- City/State/Zip Code: _____
- Phone (required for credit card): _____

How should we acknowledge your contribution in printed materials?
(Example: John Smith, XYZ Company)

SUBMIT

CONTACT

Please send your sponsorship commitment to acassata@srslab.org or mail to:

Art in Motion
Alyssa Cassata
355 East Erie Street
Advancement, 10-2145
Chicago, IL 60611
srslab.org/give

Shirley Ryan AbilityLab is a 501(c)(3) organization. Our tax exempt number is 36-2256036.